Cable prices in Certain Areas have become obnoxious (Rural (\$36.++) V Urban (\$16.++ & better service/package) by the same provider). Packages usually contain a surplus of Unwanted Junk channels while reserving too many so called "premium channels" in additionally priced add-on groups. COMCAST is one Great Offender. Customers should be offered, say a blank block of 40 channels - The Customer selects the Channels they wish to have in the package for a simple-equal base price across the Entire Service Area. The "super premium channels" (i.e., HBOs, Cinemax, Movie Plex, types) would Not be eligible for the basic block, however standard channels of one area (as Sci Fi, WB, UPN, ESPNs, FOX Sports, etc), not provided in another area, WOULD be available to ALL in the basic block - The FOUR Major Network Channels (locals), ABC, CBS, NBC and FOX would NOT count as part of the basic 40, i.e., the basic block would actually contain 43 total channels. QVC and Home Shopping should ALWAYS be OPTIONAL Channels - NOT a FORCED part of the basic Block!